

POZI.IO, LUNAR INCUBATOR PROGRAM AND TOKEPORTAL PRESENT:

ECOSYSTEM FESTIVAL

2022.10.12 14:00 – 24:00, A38 Ship



What is the Ecosystem ?



A hybrid event for the Hungarian Startup Ecosystem, where everyone counts.

Bringing together the Hungarian Startup Ecosystem to discuss in person the most pressing and topical issues and define actions based on them.

The event will feature a series of panel discussions and presentations on the startup lifecycle, followed by a wrap-up and a party to give everyone the chance to relax, meet new people and make new connections.

Where, when and how?



Location: A38 Ship

Date: 2022.october 12 14:00-24:00

Planned number of people
on site: 110 people

Planned stream audience: 150 people

Language of the event: English

Follow www.okosizstemafesztival.hu for more information.

Do you have a question and can't find the answer?

Contact us at hello@okosizstemafesztival.hu

The structure of the event

Presentations From 2:15 pm to 3pm

- 14:00: Registration
- 14: 15: Opening speech - organizers
- Keynote speech I
- Keynote speech II.
- Summary speech from the organizers
- Q&A

Panels – with leading industry experts From 3pm

- 1. What makes a good idea and a good team? HR and beyond
- 2. How to sell your product? - Relationship with your first customers and investors
- 3. Growing pains: from launching to scaling, or from 0 to 1 and from 1 to 10
- 4. Exit: The art of making it and letting it go
- 5. KANAPÉ panel by Tokeportal: takeaways and to do's in order to create and sustain a globally competitive startup ecosystem
- 6. Q&A

Community From 8 pm to midnight

Our goal is to build a strong community in the Hungarian Startup Ecosystem. Reach out and fill in our survey here: <https://forms.gle/SzFm6SLY8UYKMFmFA>

Then we will close the event with a **huge Party!!** Only for registered participants who are there from 2pm.

Registration fee: HUF 2990.-



The Ecosystem Festival is not only for the current cool startups, but for everyone who is part of the ecosystem: investors, mentors and public decision makers, startups, innovators.

We believe, it is essential that all stakeholders are represented, as the development of the sector is in our common interest.!

**Not only
for
cool startups!**

Tangible results and action plan

Our aim is to have a real and tangible outcome of the event: a call for proposals and a concrete action plan, so that it is not just another networking event



It is important for us, that the ecosystem develops, so we are exploring the current challenges and looking for opportunities for improvement, including good examples from the region!

The tangible result is a document, which will be jointly produced by the organisers and the development proposals made during the event and will be sent to relevant actors and decision-makers in the start-up ecosystem.

Not just the ticket worth to buy!

B2B

You can build important business relationships with your presence, or we can help you reach pre-selected contacts on demand.

Brand awareness

You reach an audience that is relevant to you. Your presence in the startup-ecosystem.

Development

You can contribute to the exploration of the challenges of the Hungarian Startup Ecosystem and help it develop.

.. or... investment opportunity You can also find out about the Tokeportal's campaigns and claim various investment discounts on the spot.

Organisers

TOKEPORTAL

Tokeportal is the first domestic equity crowdfunding community finance provider, a marketplace for investment opportunities for start-ups, SMEs. Our aim is to create a globally thriving crowdfunding culture at home.



www.tokeportal.com

LUNAR INCUBATOR PROGRAM

The Lunar Program is a 12-month startup incubator & pre-accelerator program that supports entrepreneurs from finding founding partners to raising seed investment.



www.lunarprogram.eu

POZI.IO

the startup platform where ideas and people meet. The place to validate your idea, build a team, develop your startup, apply to competitions and find investors.



www.pozi.io

Sponsorship package I.

Appearances in the in pre-communication

- Logo placement before the event
- newsletter (event newsletter subscribers)
- Logo placement on the event page for partners
- Placement of delegate's professional guest photo, name and title on the event page for speakers and Facebook event

Appearances in the location (A38 Ship)

- Commercials shown on site and in the stream during breaks
- Exhibition facilities with a hostess desk and a roll-up
- Delegate to one of the panel discussions of a panel discussion
- Logo display on visual materials
- Placement of a promotional gift/product and brochure/coupon in a goodie bag (max. A4 size)
- 2 complimentary tickets

Appearances in the in post-communication

- Logo placement in the follow-up email sent to participants after the event
- Logo placement in the summary documentation

Package fee: € 625

Sponsorship package II.

Appearances in the in pre-communication

- Logo placement before the event
- newsletter (event newsletter subscribers)
- Logo placement on the event page for partners
- Placement of delegate's professional guest photo, name and title on the event page for speakers and Facebook event

Appearances in the location (A38 Ship)

- Commercials shown on site and in the stream during breaks
- Panel discussion with a delegate
- Exhibition with a hostess desk and a roll-up
- Logo display on visual materials
- Goodie bag with promotional gift/product and brochure/coupon (max A4 size)
- 5 VIP tickets

Appearances in the in post-communication

- Logo placement in the follow-up email sent to participants after the event
- Logo placement in the summary documentation

Package fee: € 1250

Main sponsorship package

Appearances in the in pre-communication

- Show name in event name
- Placement of logo in newsletter sent before the event (event newsletter subscribers)
- Logo placement on the event page for partners
- Display of delegate's professional guest photo, name and title on the event page for speakers and Facebook event

Appearances in the location (A38 Ship)

- Commercials shown on site and in the stream during breaks
- Keynote presentation or panel discussion with a delegated speaker
- Exhibition opportunity with a hostess desk and a roll-up
- Logo display on visual materials
- Goodie bag with promotional gift/product and brochure/coupon (max A4 size)
- 5 complimentary tickets
- 5 VIP tickets

Appearances in the in post-communication

- Logo placement in the follow-up email sent to participants after the event
- Logo placement in the summary documentation

Package fee: € 3750

JOIN US!

Location: A38 Ship

Date: 2022.october 12. 14:00 - 24:00

Contact:

hello@okosizstemafesztival.hu

Further information:

okosizstemafesztival.hu

