

Let's create crowd funding together now



**Interconnectedness of
crowdfunding, sustainable
finance and impact
investment**

TRIP

TRIP Budapest | THEATRE | MUSIC | PANORAMA
FIRST HUNGARIAN-INT'I WEB THEATRE

TOKEPORTAL.HU

Aug. 12. 2020

4-6:15 pm, online, <https://www.facebook.com/tokeportal/>

venue: online and offline, onboard of **TRIP** ship across the Parliament

This event is
proudly
sponsored by



Agenda

16:00 – 16:03	<u>TRIP</u> : image video intro	
16:03 – 16:10	<u>Nora Szeles & Bechara Kara</u> , from <u>Tokeportal.hu</u> present the program	kara.bechara@gmail.com>, nora@tokeportal.hu
16:10 – 16:30	<u>Oliver Gajda</u> , CEO, <u>ECN (European Crowdfunding Network)</u> presents about crowd funding regulation & sustainable investments	
16:30 – 16:35	<u>Banu Tuyakbayeva</u> , researcher, (video), <u>Responsible-Investor.com</u> : her view of the ESG market & investors’ expectations	banu.tuyakbayeva@gmail.com
16:38 – 16:46	<u>Mechthild von Knobelsdorff</u> (former Chapter Leader of <u>Female Founders</u>) outlines her views about the importance of women startupperes and investors	mechthild.von.knobelsdorff@gmail.com
16:46 – 16:54	<u>Assim Ishaque</u> , founder of <u>The Entrepreneurs Trust</u> , inventor and mentor talks about the lessons as an entrepreneur from the range of work as an inventor, consultant, fundraiser and mentor	’assim@entreust.org’
16:54 – 17:02	<u>Peter Szilagyi & Achilles Georgiu</u> from <u>CEU, iLAB</u> talk about the innovation ecosystem, including how the CEU InnovationsLab incubator supports its startups.	SzilagyiP@ceu.eduGeorgiuA@ceu.edu
17:02 – 17:10	<u>Paul Putz</u> , from <u>Danube Angels</u> talks about angels, VC’s and crowdfunders in the CEE	pp@paulputz.com

Agenda

17:12– 17:22	László Jobbágy , CEO, Digital Success Program of Hungary introduces the digital success strategy of the Hungarian government 'jobbagy.laszlo@djnkft.hu	'jobbagy.laszlo@djnkft.hu
17:22 – 17:30	Anikó Szombati , Chief Digital Officer, National Bank of Hungary introduces the Fintech strategy	szombatia@mnb.hu
17:32 – 17:40	Martyn Eeles , one of the hosts wraps up the event	martyn.eeles@gmail.com
17:40 – 17:48	Nora Lapusnyik presents IDA : the first and best dietary supplement adviser	nora@naturai.net
17:50 – 17:58	Tibor Pacher presents Puli Space Tech : an award winning space tech project that now wants to take the Puskas team to the moon	tibor.pacher@pulispace.com>
18:10 – 18:20	TRIP campaign video , Andrew Hefler presents TRIP 's flagship campaign for the first Hungarian-international WEB theatre	magacs.laszlo@tripart.hu

THE IMPACT OF CROWDFUNDING

Dormant capital
involvement

Fills the gap in
the startup
financial lifecycle

Crowd capital &
validation

Crowd diligence,
corporate
governance

Crisis resistant

TOKEPORTAL.HU HISTORY

MKB Fintechlab
Incubation,
prototyping, research,
founding of
Tőkeportál Zrt.

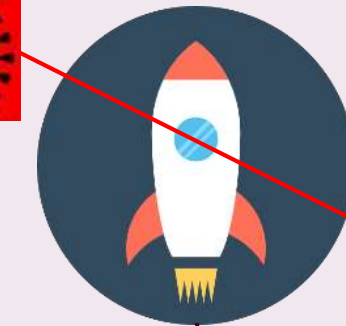
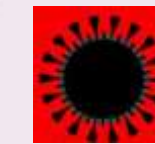
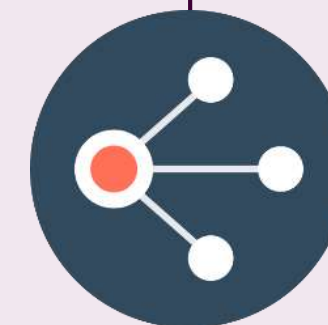
2017



2018-19

Product and market
development,
ecosystem building
Regulatory
negotiations

Onboarding of the first campaigns and
investors, awareness and education
campaigns, branding
Stakeholder+regulatory cooperation,
establishment of the Fintech
Association
2019-20



2020

Launch of 5
campaigns-
PANDEMIA

COVID-19 - services

- **Live streamed events, growth of online presence**
- **Donation-based campaigns**
- **CCI (Crowd Capital Indicator)**
- **Stakeholder-awareness-advocacy**

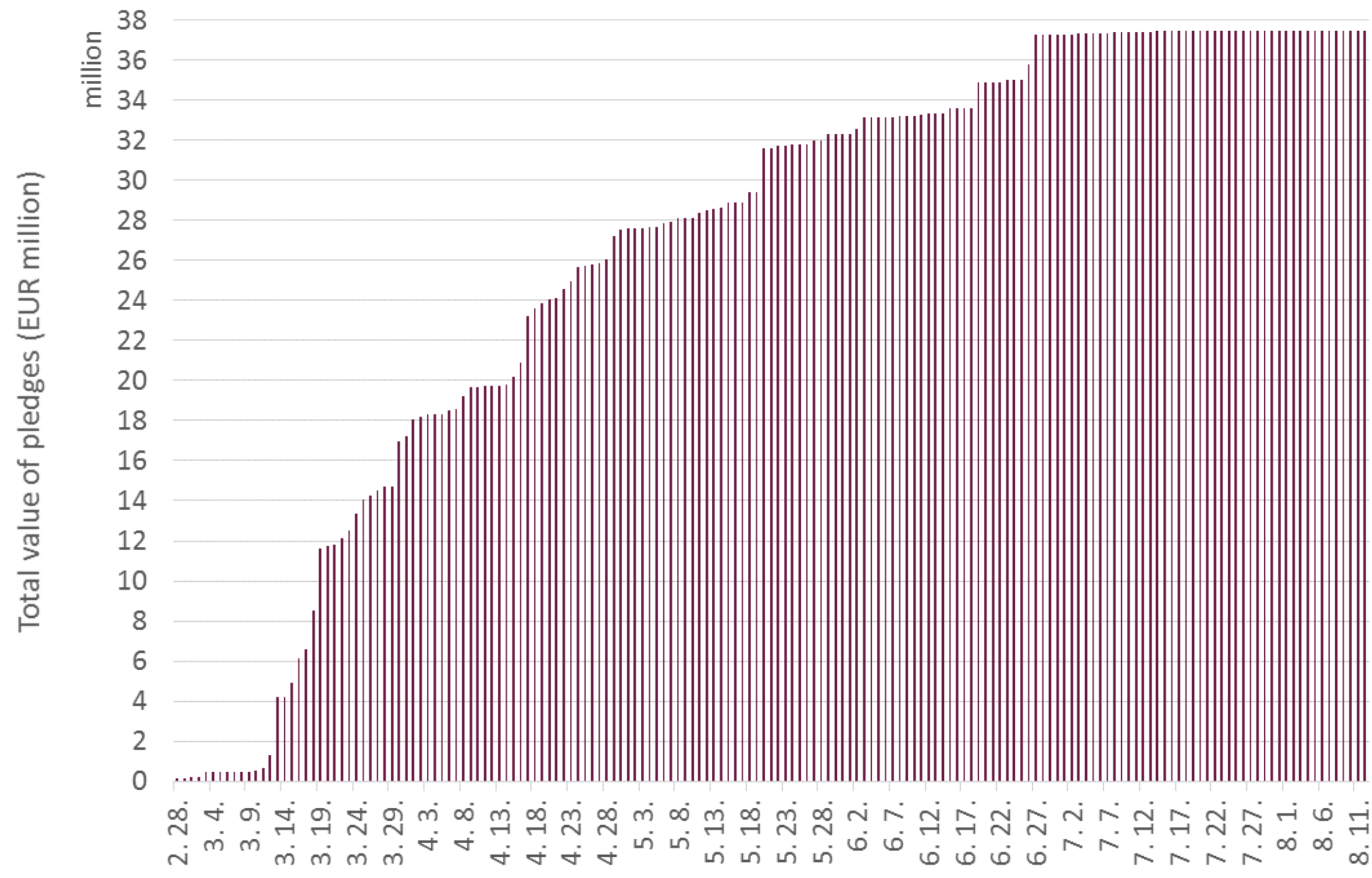


COUCH PITCH

A series of online events, which provides great opportunity for startups and for the ecosystem as well as for our Campaign Initiators to promote their goals and recruit investors/backers.

Each of these events had 5-7000 views.

CROWD CAPITAL INDICATOR (CCI)



- The CCI indicates the value of private pledges offered publicly by that aim to compensate or decrease the negative effects of the pandemic Covid-19.
- Based upon our methodology published on <https://tokeportal.hu/felajanlasmero/>, as of today we have registered pledges in the value of over
 - **HUF 13 billion (EUR 38 million)!**



**JÁNOS
ROVNYAI**
CEO



**NORA
SZELES**
Head of Business
Development



**KATA
NÁDASDY**
CMO



**DR. MARIANN
VIDA**
Chief Legal Advisor

OUR TEAM



**KLAUDIA
MOLNÁR**
Lead Analyst



**LÁSZLÓ
VÁGÁSI**
CTO



**FERENC
HARGITAI**
Head of Customer
Service



**DÁVID
KÓTH**
Customer Service

OUR PARTNERS

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